

(Junior) Product Manager

About ReFork

ReFork is a fast-growing start-up that addresses the issues of single-use plastics, by offering an ecological alternative to several banned single-use plastic products, from cutlery, through straws, lids, and other food contact products. The products are made from ReFork material, which is fully bio-degradable and compostable.

The role

Are you one of the people who is locked home currently and without work? We understand that this is a difficult time and want to support the community. Thus, we are creating additional opportunities in our team. We are looking for a junior colleague to our product team. Currently, the group is small and takes care of sales, marketing, and product manager. The role also about organizing processes and helping the CEO run the company. You need to be able to work with different hats and with all the other teams across the company. If you are open to new challenges and like to learn, get in touch. In the future, you will have the possibility to become a product manager or join a sales or marketing team. Currently, this is a home-office based role. And don't worry, we have all the collaboration tools to work effectively together and make you feel like part of the team.

The main areas we need help with are:

- Market research (assessment of the market size and market needs)
- Discovery meetings with customers
- Working on new product developments
- Plan production capacities and forecasting
- Champion for in using collaboration tools (MS Teams, Planner, Salesforce)
- Marketing (writing an article, making a presentation)

Qualification

- Fluent in English, Czech and any other language is an advantage
- 0-3 years of working experience
- Analytical, self-driven, good communications skill, quick learner,
- Experience in consulting is an advantage
- Experience in salesforce advantage

For further information about this position, please contact: Robin Mokřý r.mokry@refork.eu

